



Hahnemühle

Hahnemühle joins WPPI Expo 2016

As the leading manufacturer of digital fine art papers, Hahnemühle will be exhibiting at WPPI in Las Vegas to present the best in digital inkjet media and accessories. "In addition to our existing world renowned fine art papers, we will also be making WPPI our stage for launching some innovative new products, including Fine Art inkjet paper especially for panoramic images" says Carol Boss, Marketing Services Manager of Hahnemühle USA.

Present your landscapes and cityscapes in a perfect way – with the new panoramic formats from Hahnemühle. The sheet sizes in 21 x 59,4 cm (8.27" x 23.386") enable you to print your panoramic images in a straightforward manner. Because the width of the paper is only 8.27" (21cm) most LTR size fine art printers will accommodate this format.

You can choose between two fine art papers from our acclaimed Photo Rag® range: our matte-coated Photo Rag® 308 and our high-gloss Photo Rag® Baryta.

The name Hahnemühle stands for paper production with passion. The best raw materials, skilled craftsmanship, loyal employees and a commitment to our customers combine to give us our position as the world leader in our field.

Plan your WPPI visit with us. We look forward to welcoming you at booth no. 429. The WPPI Expo will be held at the MGM Grand, Las Vegas.

About Hahnemühle

Established in 1584, Hahnemühle invented the digital artist papers fifteen years ago and is considered the pioneer of exclusive and above all durable papers for photography and art reproductions. The papers – for more than 430 years made in the paper manufactory – are provided now with an ink receiving layer that does not affect the feel of the paper. The paper offers in conjunction with the so-called inkjet coating for photo prints rich colors, a wide color gamut and sharp details.

International artists exhibit their work on the more than 20 different papers from Hahnemühle's portfolio. In the world of photography and collectors prints on Hahnemühle paper have a great reputation. The papers "Made in Germany" are sought-after in 80 countries around the world. Worldwide, Hahnemühle has 180 employees in Dassel, Germany (headquarters); Norwich, United Kingdom; Paris, France; Crystal Lake, Illinois, USA and Beijing, China.
www.hahnemuehle.com

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